



3rd December 2021

Food Standards Australia New Zealand
PO Box 10559
The Terrace
Wellington 6143

Submission for Application P1055 – Definitions for Gene Technology and New Breeding Techniques

Dear Sir or Madam,

The New Zealand Beverage Council (NZBC) represents the manufacturers of New Zealand's juice, carbonated drink and bottled water brands, and their suppliers. The Association has established a Voluntary Code of Practice that is aimed at ensuring accurate and truthful labelling on products. In particular, the Code signifies compliance with the relevant Food Regulations and Fair-Trading requirements. This system is at the forefront of industry self-regulatory developments in New Zealand and over 95 per cent of the sold in New Zealand is supplied by NZBC members who are signatories to the Code.

The New Zealand Beverages Council, acting on behalf of the non-alcoholic refreshment beverages industry in New Zealand, would like to indicate its strong support for all aspects of the full submission made by the Australian Beverages Council on P1055.

We thank Food Standards Australia New Zealand for the opportunity to provide this submission and look forward to working with FSANZ on the Applications and Proposal identified in the coming years.

Yours sincerely,

[Redacted signature block]

[Redacted text block]

[Redacted text block]